

FilMart boasts record attendance



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Market News

The [Hong Kong FilMart](#) convention and trade show in Hong Kong wrapped on Thursday with record visitor and exhibitor numbers.

The four day fair (18-21 Mar) welcomed 6,300 buyers, a 10% increase, according to organiser, the [Hong Kong Trade Development Council](#) [香港貿易發展局](#). There were 710 exhibitors, also a 10% increase, from more than 30 countries and regions.

The TDSC said that the market is continuing to attract participants from new places. There were first time umbrella stands organised by the Italian Trade Commission, and Canada. Mainland China companies accounted for more than 140 stands.

Emerging markets posted notable increases in buyer numbers, led by Russia, Cambodia, the Philippines, Vietnam, Thailand and India.