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Good TV Launches Hong Kong Operation, Adapts Cloud Content Distribution

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Good TV, a Taiwan-based Christian multi-media broadcasting company, has officially launched their Hong Kong operation, which will produce programs targeting those in Hong Kong and neighboring Guangdong Province.



Good TV

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Good TV Hong Kong invited church, ministry, and business leaders to a dinner banquet in Hong Kong, announcing the launch of its local operation to serve the city of 28 million with Christian programs on March 12th.

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Established 15 years ago, the Taiwanese Christian channel has served as the main Christian television program in Taiwan. Their programs include music performances, interviews with celebrities, travel and food introductions, sermon programs, and much more.

While Good TV interviewed Jeremy Lin prior to the Linsanity outbreak, the television ministry invited Lin back to Taiwan to preach at an evangelistic event in Taipei last summer. According to Good TV, the stadium in Taipei had only maximum capacity of several thousand, but with partnership with over 700 churches in Taiwan, over 120,000 watched at the same time and over 10,000 filled out forms to devote their lives to Christ.

According to Good TV's statement, the ministry invited church, ministry, and business leaders to a dinner banquet in Hong Kong, announcing the launch of its local operation to serve the city of 28 million with Christian programs on March 12th.

With an evangelistic mission, Good TV Hong Kong will adopt the latest web app technology, taking advantage of the expertise of various business leaders, and unite with Taiwan in media.

Shiu-Min Li, executive director of Good TV HK, introduced a cloud technology platform, Streamphony, which will allow for simultaneous broadcasting of contents through all major electronic outlets, such as smart phones, tablets, computers, and televisions.

The representatives of the media ministry expressed gratitude in the Lord's provision for allowing Good TV HK to obtain the authorization to use this new technology for free. The media will be the first Christian television station to use this platform.

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Guo-Shen Tzeng, CEO and founder of Good TV, shared his vision of starting the ministry and expressed his care and support for the company's Hong Kong division.

Ricky Szeto Wing Fu, chairman of Good TV Hong Kong and executive director of Hung Fook Tong, a top manufacturer and chain-store of healthy drink products, said that Hong Kong is situated in a unique place and uses Cantonese as its main language. Therefore, the ministry can target the 100 million people in the nearby province of Guangdong, China, according to Upwill.

That night, those present included Rev. Patrick Wing-Chi So of Yan Fook Church, Rev. Zhi-Ming Yuan of China Soul Ministries, and Christian celebrities Jade Kwan, Zac Kao, and others. Those from the education department and business fields also participated.