

## China Mobile Launches Mobile TV Service in HK

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BEIJING, Dec 11, 2012 (Menafn - SinoCast Daily Business Beat via COMTEX) --According to foreign media, China Mobile Ltd. announced the launch of mobile TV business in Hong Kong today.

The operator hopes to expand revenue source and further exploit the profitability of smartphone business via the launch of such service.

The service is oriented to Android system-based smartphones and tablet computers, with different free and paid channels provided. Apple system-based users will have to install a plug-in called Dongle to enjoy such service.

As shown in the company's official announcement, free programs provided via such service include the upload of contents and TVB news, while the paid package requires a monthly payment of HKD 58 or USD 7.5, which includes MNC International, MATV High-definition Channel, STAR Chinese Channel, Cartoon Network, National Geographic Wild service, etc.

Source: [www.ifeng.com/](http://www.ifeng.com/) (December 11, 2012)

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